

# Not All Tattoos Are Created Equal

Keep your patients safe with the #1 global endoscopic tattoo

Used in More than 5M Cases

Featured in Society Guidelines

Published in More than 25 Studies

Made in the USA





## **Spot® Ex** Endoscopic Tattoo

Spot<sup>®</sup> Ex is the only endoscopic tattoo indicated for both surgical localization and clinical surveillance.<sup>1</sup>

Did you know?

- The recurrence rate of complex polyps is 25-32%<sup>2</sup>
- Interval cancers being attributed to incomplete resections 10-27%<sup>3</sup>
- Scar tissue of resected lesions can potentially be difficult to detect

#### Incomplete Resection Rate<sup>3</sup>

Sessile Serrated <b>47.6</b> % Adenoma (10-20mm)			
Sess	sile Serrated <b>31%</b> Adenoma		
Piecemeal EMR	20.4%		
Large Polyp ≥10mr			
(!	Polyps <b>10.1%</b> 5-20mm)		

## Spot® Ex Expedites Localization at Follow Up Procedures

Follow-up Procedure Post Polypectomy<sup>8</sup>



Scar tissue healed at 4 months without endoscopic tattoo

Polypectomy Procedure with  $\mathsf{Spot}^* \mathsf{Ex}$ 



 $\mathsf{Spot}^{\circledast}\mathsf{Ex}$  is permanent,  $^{1,7}$  enabling a lifetime of follow-up procedures



Safe Spot® Ex has a 33% higher safety margin of carbon⁴



Less Carbon Spot® Ex uses 37% less carbon<sup>4</sup>



#### Darker

Spot<sup>®</sup> Ex is 30% darker which facilitates easy identification<sup>56</sup>



#### Permanent

Spot<sup>®</sup> Ex has a permanent indication based on long-term published evidence<sup>1,7</sup>



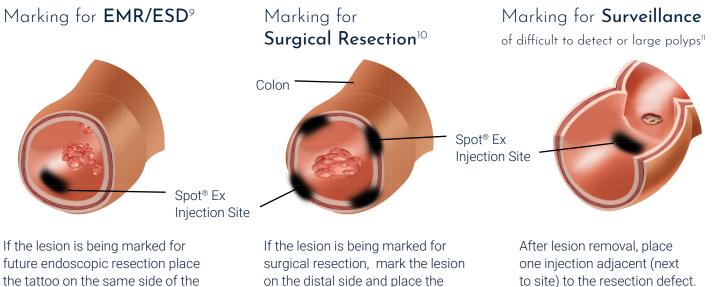
## Guide to **Endoscopic Tattooing**:

C Latest society guidelines recommend the use of tattoo, using sterile carbon particle suspension, to demarcate any lesion that may require localization at future endoscopic or surgical procedures<sup>1</sup>

> - US Multi Society Task Force on Colorectal Cancer 2020

## Submucosal Injection Technique

bowel, 3 cm distal.



one injection adjacent (next to site) to the resection defect Location should be noted on the endoscopy report.

### Spot® Ex is Cost Effective: 2022 CMS Tissue Marking National Payment

tattoos 2-3 cm from the lesion in

3-4 quadrants circumferentially.

	Colonoscopy with Polyp Removal, Snare (CPT 45385)	lf Tissue Marking Is Additionally Done (CPT 45381)
Physician (Facility) <sup>12</sup>	<b>\$258</b> Work RVU: 4.57	♣ \$16 (Total \$274) Work RVU 3.56; Total Work RVU: 5.86
ASC <sup>14</sup>	\$537	♣ \$269 (Total \$806)
Hospital Outpatient <sup>13</sup>	\$1,059	♣ \$530 (Total \$1,589)

### Spot<sup>®</sup> Ex is perfect post resection with EverLift<sup>®</sup> submucosal lifting agent

EverLift® is the first submucosal lifting agent designed to reduce cost and aid in complete resection.

#### Experience the Difference:

- Superior Cushion
- Cost Effective
- **Conveniently Packaged**



#### Endoscopic Resection and Tattooing Ordering Information

ltem No.	Description	Unit
GIS-45	Spot® Ex Endoscopic Tattoo	10/ box
GIS-55	EverLift <sup>®</sup> Submucosal Lifting Agent, 5 mL	10/ box
GIS-59	EverLift <sup>®</sup> Submucosal Lifting Agent, 10 mL	10/ box

#### References

- Spot Ex Instructions For Use. Rev 06. October 2019
- Costumukkala R., et al. Outcomes of Endoscopic Mucosal Resection As an Alternative to Surgery in Patients with Complex Colon Polyps. Gastrointestinal Endoscopy 2016; 84(2): 315-325 Pohl H, et al. Incomplete Polyp Resection During Colonoscopy—Results of the Complete Adenoma Resection (CARE) Study. GASTROENTEROLOGY 2013;144:74–80 NAMSA Biological Safety Report. Evaluation of Carbon Black. July 2019 2
- 3
- 4.
- 5 Lee P., Finding EndoscopicTattoos: The Impact of Contrast. GI Supply. 2018
- 6. 7.
- Spot Ex Luminosity Lab Results. Northwestern Biological Imaging Facility. Nov 2017 Jackson FW. Long-term Visibility of Endoscopic Tattoos Using Sterile Carbon Suspension in a Prefilled Syringe. American Journal of Gastroenterology 2017; 112:S1–S45
- 8. Diehl, D. (January 2020). Procedural Image
- Kaltenbach et al. Endoscopic Removal of Colorectal Lesions Recommendations by the US Multi Society Task Force on Colorectal Cancer. Feb 2020 Rex, D. Endoscopic Tattooing Demonstration. How to Tattoo a Flat Colorectal Cancer. 2017. https://www.youtube.com/watch?v=VTkXGKGf\_mE Rex, D. Endoscopic Tattooing Demonstration. How to Tattoo a Tumor for Later Resection. 2017. https://www.youtube.com/watch?v=VTkXGKGf\_mE 9.
- 10.
- 11
- 12. CMS-1715-F, Addendum B multiplied by 2021 conversion factor (\$36.0896),
- 13. CMS-1717-CN, Addendum B, CMS-1717-CN, Addendum, AA
- 14

Note: Payment rates listed represent 2021 Medicare national payment amounts, individual provider payment will vary



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